



Unione delle Università del Mediterraneo
Mediterranean Universities Union
Union des Universités de la Méditerranée
اتحاد الجامعات المتوسطية

WP6 Dissemination & Exploitation

WP-Leader: UNIMED

ILHAM-EC Project

WP6 Dissemination & Exploitation

Aim of dissemination: spread out information about the project, its objectives and results in order to maximise the impact of project activities

Dissemination will be guaranteed through the following activities:

- development of project information materials,
- creation and maintenance of the e-learning platform (used as project web site),
- social media (Linkedin, Facebook, ect...),
- quarterly newsletters,
- participation to national and international conferences,
- organization of two conferences (during and at the end of the project).

Start Date: M1 (Oct-15)

End Date: M36 (Oct-18)

WP Contributors: All the partners

WP6 Dissemination & Exploitation

Aim of exploitation: Valorising the project results enabling them to become «sustainable» (transferability, mainstreaming and multiplication)

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Dissemination Strategy

- i) Paper strategy
- ii) Multimedia strategy
- iii) Event strategy

Exploitation Strategy

- i) Exploitation plan
- ii) Analysis of project transferability
- iii) Educational network on SLM
- iv) E-learning platform, integrated in the website
- v) Recommendations

Tasks and Deliverables

T7.1 Dissemination Strategies

T7.2 Exploitation

D7.1 Two Dissemination conferences

D7.2 Newsletter

D7.3 Cooperation agreements

Project Website

ilham-ec.uniss.it

English (en) ▾



ILHAM-EC PROJECT

Interuniversity Learning in Higher Education on Advanced land Management - Egyptian Country
ERASMUS+

[Log in](#)

A close-up photograph of a hand holding a large quantity of small, multi-colored beads (red, white, black, and grey) against a clear blue sky. The beads are falling from the hand, creating a dynamic sense of movement.

Sustainable Land Management



Project identity matters!

- Use ILHAM and Erasmus+ logo in all-project related event, activity, docs
- Right spelling!
(i.e., it's **not** ILHaM ec, Ilham EC, ... Just **ILHAM-EC**!)
- Hashtag on Twitter: #ilham-ecproject

Use of Erasmus+ Logo



Co-funded by the
Erasmus+ Programme
of the European Union

- The use of the Erasmus+ logo is compulsory (no changes)
- Any project-related event or activity should clearly specify that it is funded by Erasmus+ Programme of the European Union
- Any publication should mention the following sentence:

"The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein."

More at: https://eacea.ec.europa.eu/about-eacea/visual-identity_en

Use of ILHAM-EC LOGO

Some proposals

N.1



Use of ILHAM-EC LOGO

Some proposals

N.2



Use of ILHAM-EC LOGO

Some proposals

N.3



To be defined together

- Dissemination “moments” and target(s)/stakeholders
- Participation to international key thematic conferences, papers co-authoring, individual partner meetings with stakeholders
- Reporting impact
- Stakeholders map

Thank you for your attention!

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